

Vegan and SDGs: Is it time to go vegan? (IE Program Lecture Series)

TITLE: Vegan and SDGs: Is it time to go vegan?

WHEN: December 1, 2022 (Thursday), 13:20~14:50 (3rd period)

WHERE: AGU; Aoyama Campus; Room 910 (1st floor of Building 9)

LANGUAGE: English

TARGET AUDIENCE:

All English Department IE students and any other interested students and faculty. individuals from outside of the university are also welcome.

Teachers wishing to take their classes to this event should register using this Google Form. <https://tinyurl.com/2cjhjme7>

In this talk, given by the talented and versatile **Nadia McKechnie**, we will look at what it means to be vegan, how popular veganism is becoming, and the reasons driving the global vegan trend, particularly among millennials. How a shift to a vegan lifestyle can help us meet SDGs (the United Nations' Sustainable Development Goals), as well as lower the risk of future pandemics, will also be covered.



Biography : Originally from London UK, Nadia McKechnie has been involved in the Japan vegan scene since 2013 as the organizer of Tokyo Vegan Meetup—the biggest vegan event group in Japan with over 8,700 members. (Winner of The Japan Vegetarian award for best vegan community group in 2019.)

Nadia is an active member of

the Veggy Council Japan, a bipartisan committee of lawmakers and vegan-interested groups set up in 2019, in the Japan government, with the aim of making Japan more vegan-friendly. Nadia is very well connected in Japan's as well as the global vegan scene, often sharing information as well as media comments, writing essays and giving talks. In 2022, Nadia established Vegan Consulting Japan Co., Ltd. (joint CEO) with the aim of helping Japan companies join the growing worldwide vegan market.

For inquiries, please contact Prof. DIAS, Joseph V.